LAUREN MCCONNELL

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Co. Meath, A86 CA22

PERSONAL PROFILE

Graduate from DCU achieved an overall grade of **high 2.1.** Studied Business Studies International (Japanese specialism). Fast learner and eager to **expand my knowledge in the Data Analytics Industry.** Open-minded and optimistic attitude towards a variety of new projects. Capable of working under pressure and deadline constraints. Strong technical skills including **Python, Power BI, SQL, R and GitHub**. Excellent interpersonal skills and competence in working as a part of a team.

EDUCATION

Bachelor of Business Studies International with Japanese   **Sep 2020 - Oct 2024**
Dublin City University

BBS Level 8
Modules include:
- *Data Analytics* – Proficiency in Python, SQL, Power BI, R, and GitHub. Deep understanding of supervised and unsupervised machine learning.
- *Business Strategy* – Awareness of the business's core objectives, values, and purposes.
- *Japanese language* – Fluent in speaking and proficient in writing, B1 Level.
- *Accounting* – General understanding of cash flow, equity, assets, and liabilities.
- *Economics* – General understanding of the economy, business cycle, and related policies.
- *IT* – Familiar with MS Excel, SAGE, Tableau, and Jamovi software.
- *Business Law* – General understanding of regulations and compliances.

*Overall Grade: **2.1 Honours.***

International Exchange   **Aug 2022 - Sep 2023**
Takasaki City University of Economics

- Completed a year of classes in Japanese, including modules on Japanese and U.S. law, and International Trade.

*Overall Grade: **1.1 Honours***

Secondary Education   **Sep 2014- Jul 2020**
St. Peter's College Dunboyne
*Leaving certificate: **553 points***

EMPLOYMENT EXPERIENCE

Web and Social Media Content Manager   **Apr 2024 - Present**
Air Pump and Tool Ltd., Dunshaughlin, Co. Meath, Ireland.
- Facilitating the creation and launch of a new website.
- Creating social media profiles and content.
- Coordinating orders and stock on the website.
- Maintaining communication and relationships with third-party companies.

English Tutor   **Sep 2022 - July 2023**
Free-lance, Takasaki City, Gunma, Japan.
- Aiding high school and university students to improve their spoken and written English.

Retail Assistant   **Apr 2021 - Aug 2022**
GERARD - Dublin 15
- Dealing with customer complaints, processing orders, aiding in roster creation and taking and creating window displays.

KEY SKILLS

- Advanced knowledge of Python, SQL, RStudio, Power BI, and Tableau.
- Fluent in Japanese (JLPT N3, B1 Level).
- Competent at collaboration between team members and other teams.
- Proficiency in Word, PowerPoint, Excel, and Teams.

INTERESTS AND ACHEIVEMENTS

Full Scholarship to attend university in Japan.
- Only one student from DCU can receive this scholarship.
- From the Japanese Heiwa Nakajima Foundation.

Volunteering weekly with local scouting troop.
- Teaching scouts to make meals and cook outback.
- Facilitating connections between scouts of different nationalities at camps.

Voted Business International Class representative (2023).
Japanese Language Proficiency Certificate of Level N3 Recieved.

RELEVANT ACADEMIC PROJECTS

Business Analytics Portfolio   **Apr 2024**
- Created the full site with HTML and hosted on GitHub.
- Includes various academic projects completed individually and in groups.
- Displays skills like Python, SQL, PowerBI & Tableau.
- Site Access: *https://laurenmcconnel.github.io/Business_Analytics_Portfolio/*

REFERENCES AVAILABLE UPON REQUEST